

2012 Exhibitor & Ad Information

The 18th Annual Washington State Nonprofit Conference & Expo invites you and your business to participate in the 2012 Conference. This premier event is the largest of its kind in the State of Washington and serves as a catalyst to connect nonprofit & forprofit entities with the best value and benefits of accessing quality goods and services and new & potential clients. This full day event will be held on May 11, 2012 at the Meydenbauer Center in Bellevue, WA.

Highlights:

- ✓ The Washington State Nonprofit Conference is a worthwhile investment.
- ✓ It's the best place to meet nonprofit decision makers, policymakers, board members from across Washington State -- face to face!
- ✓ Last year there were 50,000+ conference website hits;
- ✓ In 2011 the Conference hosted 600+ attendees;
- ✓ The Expo & Marketplace area is designed to give exhibitors optimal exposure to conference attendees

HERE'S THREE WAYS YOU CAN PARTICIPATE:

1. Exhibit at the Premiere Nonprofit Conference & Expo

Participate in the 2012 Conference Expo & Marketplace and take the lead among your competitors in showcasing your products & services among a captured audience of nonprofit and forprofit professionals and organizations. Exhibitor space is limited to 70 booths. Limiting the size of our exhibit area is an advantage for both our attendees and exhibitors. It gives nonprofit leaders quality time and access to view and visit all exhibitors and ensures that these decision-makers will not miss an exhibitor whose services/products are of interest to them.

Please note that booth spaces are assigned on a first-come,first-serve basis, and booth location requests will be processed and confirmed upon receipt of payment.

2. Advertise in the 2012 Conference Program

Place an ad and showcase your company in the 2012 Conference. Make your products and services visible to 700+ nonprofit leaders, organizations and supporters and create the unique presence that every

3. Consider Doing Both: Exhibiting & Placing an Ad

Maximize your conference experience by reserving exhibit space in the conference Expo and placing an ad in the conference program. By reserving both you will allow your business name, products and/or services to be front and center among conference attendees and will receive heightened exposure among nonprofit & forprofit organizations.

Terms & Conditions:

Payment Terms

All fees for Exhibitors must be received with a completed registration form. Please note that exhibitor booth space is assigned on a first-come, first-serve basis.

Cancellation Policy

Cancellations received prior to April 2, 2012 will receive a refund minus a \$175 cancellation fee. Cancellations received after April 2, 2012, are non-refundable, unless a suitable replacement Exhibitor is found prior to April 6th.

Exhibitor Booth Share Policy

Please note that each exhibitor space shall be used solely for the registered business or organization. Vendors who desire to share a booth with another business may do so for an additional vendor user fee of \$150. Only one additional vendor is allowed per booth. The additional vendor must register in advance and all fees must be paid prior to the conference date. Please be aware that the additional vendor is allowed one registration for entrance into the conference expo (*please note that the \$150 user fee does not include lunch, access to workshop sessions, nor activities outside of the expo area*). Any vendor desiring to have full conference access (including breakfast, lunch & coffee breaks) may do so by paying \$175 (instead of the \$150 add'l vendor user fee).

Exhibitor & Ad Rates

<u>Fees:</u>	<u>2011 Exhibitor</u> (Before 12/20/2011)	<u>New Exhibitor 2012</u> (Before 1/31/2012)	<u>Regular</u> (After 1/31/2012)
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<u>Prime Exhibitor Booth</u> (Only 20 Prime Spaces Available!)	\$750	\$850	\$1,150
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Booth fee includes:

- A 10x10 prime booth space location near the entrance or food area,
- One 8' skirted table & two chairs,
- Access to an electrical outlet (a minimal fee is required),
- A listing in the Conference Program,
- An active link on the conference website for a year,
- Two full conference registrations*.
- Additional attendees are encouraged to participant and may register at the special Early Bird member rate.

<u>Standard Exhibitor Booth</u>	\$600	\$700	\$900
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Booth fee includes:

- A 10x10 standard booth space,
- One 8' skirted table & two chairs
- Access to an electrical outlet (a minimal fee is required)
- A listing in the Conference Program,
- An active link on conference website for a year,
- Two full conference registrations*.
- Additional attendees are encouraged to participant and may register at the special Early Bird Member rate.

<u>Plus-Sized Exhibitor Booth</u>	\$1,200	\$1,300	\$1,700
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Booth fee includes:

- A 20x20 plus-sized booth (allows for add'l space for custom lay-out of furniture, displays, seating, etc.)
- Two 8' skirted tables & four chairs,
- Access to an electrical outlets (a minimal fee is required)
- A listing in the Conference Program,
- An active link on conference website for a year,
- Three full conference registrations,

Advertise in the 2012 Conference Program

Run an ad in the 2012 conference program and make sure your business receives additional exposure to over 700 nonprofit professionals who will not only see your company's information at the conference, but will be able to share and use it for future references within their organizations.

Program Advertising Rates

	<u>Black & White</u>	<u>Color</u>
Full Page 7.5" x 10"	\$400	\$550
Half Page 7.5" x 4.875"	\$325	\$475
Quarter Page 4.875" x 3.625"	\$250	\$400

Additional Fees

***Additional Attendees** **\$175**

Exhibitors are encouraged to bring additional staff. You may register attendees at the special Early Bird Member rate. Full Conference Registration includes general sessions, breakouts, breakfast, lunch, & coffee breaks.

Electricity \$80 | Internet Cable Access \$380

For your convenience electricity and internet access is available upon request and for a fee. Please note that electricity and internet cable access does not come as standard equipment with your booth. Electricity must be pre-ordered. Fees do apply.

Exhibitor Registration is
Now Available Online
Visit www.npconference.org to
complete your registrations form.
Or Fax pages 3 & 4 to 206.529.3835

2012 Exhibitor Registration Form

	*2011 Exhibitor Fees <small>(Before 12/20/2011)</small>	New Exhibitor Fees <small>(Before 1/31/2012)</small>	Regular Fees <small>(After 1/31/2012)</small>	Total Fees
Exhibit Space	<small>*Applies to 2011 exhibitors only</small>			
Prime	\$750	\$850	\$1,250	
Standard	\$600	\$700	\$975	
Plus-Sized Booth	\$1,200	\$1,300	\$1,700	
Program Advertising	Black & White	Color		
Full-page Ad	\$400	\$550		
Half-page Ad	\$325	\$475		
Quarter-page Ad	\$250	\$400		
Other Fees				
Additional Registrant(s)	\$175 each person			
Internet/cable hook-up	\$380	\$380	\$380	
Electricity	\$80	\$80	\$80	
Shared Booth (add'l vendor)	\$150	\$175 (full registration)		
			TOTAL	

Company/Foundation/Organization Name		
Primary Contact Name		
Mailing Address		
City	St	Zip
Telephone	Fax	
Email	Website	

I understand the conditions as set out above and agree to the terms, including cancellation policy.

Authorized Signature _____ Date _____

Payment Information (please print clearly) ***Checks are preferred; Credit card processing fees will be applied to each credit card transaction. Fees vary based the credit card company.**

*Payment Type: MasterCard Visa Amex Check

Credit Card # _____ Exp Date _____ SecCode _____

Cardholder's Name _____

Billing address (if different from above) _____

City, St, Zip _____

Telephone _____ Email _____

Participant Names

Full Conference Registration Exhibitor Name (2 included in booth fee)	
Name (may or may not be primary contact)	Meal Preference: Vegan, Vegetarian, Regular
Email	Telephone
Name	Meal Preference: Vegan, Vegetarian, Regular
Email	Telephone

Additional Full Conference Registration(s) (additional fee applies)	
Name	Meal Preference: Vegan, Vegetarian, Regular
Email	Telephone
Name	Meal Preference: Vegan, Vegetarian, Regular
Email	Telephone
Name	Meal Preference: Vegan, Vegetarian, Regular
Email	Telephone

Yes, I would like electricity for my booth; **Yes, I would like internet access for my booth**

For your convenience electricity and internet access is available upon request and for a fee. Please note that electricity and internet cable access does not come as standard equipment of your booth. Electricity must be pre-ordered.

Artwork should be submitted in high resolution esp, tif or pdf format by Feb. 29, 2012

Fax pages 2 & 3 to 206-529-3835

Early Bird Fees are in effect until December 30, 2011 at 5:00 p.m.