



# SPONSORSHIP

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2011

508 2<sup>ND</sup> AVENUE WEST  
SEATTLE, WA 98119  
206-328-3836  
CONFERENCE@EXEC-ALLIANCE.ORG

The Washington State Nonprofit Conference is offered by

**EA**alliance of  
nonprofits

**W** EVANS SCHOOL OF PUBLIC AFFAIRS  
UNIVERSITY of WASHINGTON  
Nancy Bell Evans Center on Nonprofits & Philanthropy



Executive Masters of Nonprofit Leadership

## THE 17th ANNUAL WASHINGTON STATE NONPROFIT CONFERENCE: OVERVIEW

For 17 years this conference has been the **premier gathering** of nonprofit and other community leaders throughout the state. On May 6, 2011 **approximately 700 participants** representing a variety of nonprofit organizations from across Washington State will again gather for a day of insight, education and practical learning at the Meydenbauer Center in Bellevue, WA.

The 17<sup>th</sup> Annual Washington State Nonprofit Conference is offered by Executive Alliance, Center for Nonprofit and Social Enterprise Management, Seattle University and the Nancy Bell Evans Center on Nonprofits & Philanthropy Evans School of Public Affairs University of Washington. A portion of the money raised from this event will go to scholarships for both university programs.

We are offering you the opportunity to participate as a sponsor of this event, enabling you to connect directly with an educated demographic, and one which is eager to support products and services that demonstrate an outstanding commitment to social responsibility.

**To ensure that your organization receives all the sponsor benefits, please submit your sponsorship commitment form along with your payment by December 10, 2010, unless other dates are indicated on the Benefits spreadsheet.**

## SPONSORSHIP OPPORTUNITIES

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### PREMIERE SPONSOR

<i>Single Sponsor</i>	\$25,000
<i>Co-Sponsors</i>	\$10,000 (up to 3)

#### Luncheon

<i>Single Sponsor</i>	\$20,000
<i>Co-Sponsors</i>	\$5,000

#### USB Flash Drives

<i>Single Sponsor</i>	\$10,000
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#### Evergreen Award

<i>Single Sponsor</i>	\$8,000
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#### Print

<i>Single Sponsor</i>	\$10,000
<i>Co-Sponsors</i>	\$4,000

#### Corporate/Foundation/Organization

<i>Co-Sponsors</i>	\$6,500
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#### Audio Visual

<i>Co-Sponsors</i>	\$4,000
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#### Latte Cart

<i>Single Sponsor</i>	\$4,000
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#### Breakfast

<i>Co-Sponsors</i>	\$3,500
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#### Morning Snack Break

<i>Co-Sponsors</i>	\$2,000
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#### Afternoon Snack Break

<i>Co-Sponsors</i>	\$2,000
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### Premier Sponsor

**\$25,000 Single Sponsor**

**\$10,000 Co-Sponsors**

The Washington State Nonprofit Conference is the premier nonprofit conference for Washington State. By partnering with the Washington State Nonprofit Conference, the Premiere Sponsor will gain exclusive exposure and accolades to a wide array of nonprofit organizations, board members, volunteers and community leaders. The event is projected to draw 700 attendees from across the state. Your company/foundation /organization will receive premier accolades before, during and after the conference.

### Luncheon Sponsor

**\$20,000 Single Sponsor**

**\$5,000 Co-Sponsors**

Be a sponsor of the 2010 Luncheon Program & Keynote which has featured national and locally renowned speakers Rick Cohen from the Nonprofit Quarterly, Akhtar Badshad of Microsoft, Heather McLeod Grant, Leslie Crutchfield, authors of Forces for Good; and Ruth McCambridge, Editor in Chief, Nonprofit Quarterly. The Luncheon event also features the presentation of the Evergreen Award to honored local nonprofits.

### USB Flash Drivers Sponsor

**\$10,000 Single Sponsor**

In an effort to promote a green conference, USB Flash Drivers will be used and distributed to each conference attendee. In sponsoring logo imprinted flash drivers, attendees will have the unique opportunity to re-use the flash drivers for future use while be reminded of the wonderful sponsor contribution. Each flash driver will be preloaded with conference materials (session handouts; the sponsor logo and pertinent information).

### Evergreen Award Sponsor

**\$8,000 Single Sponsor**

For years, the Evergreen Awards have recognized nonprofit organizations for their contributions to our communities and well-being. Evergreen Award sponsorship will help continue this tradition of calling attention to the accomplishments of Washington nonprofits. Each year nonprofit organizations are honored that exemplify the use of partnerships and collaborations between the public, for-profit and nonprofit sectors to successfully carry out their broader missions.

### Print Sponsor

**\$10,000 Single Sponsor**

**\$4,000 Co-Sponsors**

Get the most bang for your buck with this sponsorship. As with any conference, print materials are plentiful. Your company name will be on each piece of printing collateral.

### Corporate & Foundation Sponsor

**\$6,500 Co-Sponsors**

As the key conference for the nonprofit sector in Washington State, you can show your support to the nonprofit community by selecting this sponsorship. Your company/foundation /organization will gain exposure to a wide array of nonprofit organizations, board members, volunteers and community leaders. The event is projected to draw 700 attendees from across the state.

### Audio Visual Sponsor

**\$4,000 Co-Sponsors**

We embrace technology and so should you! Sponsor the technology needs to ensure the 2010 conference has access to cutting-edge technology that will aid in effective and efficient sessions.

### Latte Cart Sponsor

**\$4,000 Single Sponsor**

Back by popular demand! Free lattes have been a trendy feature of the conference. The cart is located in the highly trafficked exhibitor hall. This sponsorship ensures wide exposure. In addition, you have the option to create & provide your own giveaway mugs, cups or sleeves featuring your company logo or other information.

### Breakfast Sponsor

**\$3,500 Co-Sponsors**

Welcome conference attendees with the most important meal of the day! Nourish participants before the kick-off Keynote Program and a stimulating day of sessions.

### Morning or Afternoon Snack Break Sponsor

**\$2,000 Co-Sponsors**

Choose to sponsor one or both Breaks. These breaks help to refresh participants while giving them another opportunity to visit our exceptional exhibitors.

## 2011 SPONSOR COMMITMENT & REGISTRATION FORM

**\*\* Due by December 10, 2010 to receive full access to all benefits, unless otherwise noted on the Benefits Spreadsheet. See important dates below.**

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Main Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_

### 2011 Sponsorship Opportunities

Check all that apply

#### Premiere Sponsor

- Single Sponsor: \$25,000
- Co-sponsor: \$10,000

#### Luncheon Sponsor

- Single Sponsor \$20,000
- Co-Sponsor \$5,000

#### USB Flash Driver Sponsor

- Single Sponsor \$10,000

#### Evergreen Award

- Single Sponsor \$8,000

#### Print Sponsor

- Single Sponsor \$10,000
- Co-sponsor \$4,000

#### Corporate/Foundation/Organization

- Co-Sponsor \$6,500

#### Audio Visual Sponsor

- Co-Sponsor \$4,000

#### Latte Cart Sponsor

- Single Sponsor \$4,000

#### Breakfast Sponsor

- Co-Sponsor \$3,500

#### Break Sponsor

- Morning Snack Break: \$2,000
- Afternoon Snack Break: \$2,000



## 2011 SPONSOR COMMITMENT & REGISTRATION FORM (pg 2)

The sponsor level I have selected includes full day registrations (see Benefit Spreadsheet). The individuals attending the conference are (please print):

Name	Email	Meal Preference
		<input type="checkbox"/> regular <input type="checkbox"/> vegetarian <input type="checkbox"/> vegan
		<input type="checkbox"/> regular <input type="checkbox"/> vegetarian <input type="checkbox"/> vegan
		<input type="checkbox"/> regular <input type="checkbox"/> vegetarian <input type="checkbox"/> vegan
		<input type="checkbox"/> regular <input type="checkbox"/> vegetarian <input type="checkbox"/> vegan

### IMPORTANT DATES

To ensure that you receive the full benefit of your sponsorship please review the deadlines below. Email needed information to [conference@exec-alliance.org](mailto:conference@exec-alliance.org)

#### November 1, 2010

- Submit company/foundation/organization logo in high resolution PDF format if your sponsor level includes your logo on all print material.

#### Friday, December 10, 2010

- Submit Sponsor Commitment & Registration Form.

#### Tuesday, February 15, 2011

- Submit company/foundation/organization advertisement (size determined by sponsor level).

#### Friday, April 4, 2011

- Provide all registrant's contact and meal preference information.

#### Thursday, April 14, 2011

- Mail company/foundation/organization promotional item (determined by level of sponsorship) to:  
EA the alliance of nonprofits 508 2<sup>nd</sup> Ave West Seattle, WA 98119

#### Friday, May 6, 2011

- Washington State Nonprofit Conference

### Payment

- Enclosed please find a check (checks made payable to Executive Alliance) Check # \_\_\_\_\_  
Charge my  Visa  MasterCard  American Express. Please print.

Billing name \_\_\_\_\_

Billing address \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

### Mail Form & Sponsorship Fee to:

Washington State Nonprofit Conference  
c/o EA alliance of nonprofits  
508 2<sup>nd</sup> Avenue West | Seattle, WA 98119

**THANK YOU!**

If you have any questions or want more information call 206-328-3836